

COST PER THOUSAND IMPRESSIONS (CPM)
Vehicle Advertising | \$0.67

 Stationary Billboard **\$3.60**

 Radio (:60 AM drive) **\$6.15**

 Local Newspaper (¼ page) **\$11.70**

 Magazine (¼ page) **\$13.25**

 Daily Newspaper (¼ page) **\$18.59**

 Yellow Pages (⅛ page) **\$18.59**

 TV (:30 primetime) **\$20.50**
** OAAA, American Trucking Association, CMMMR*


FOR MORE INFORMATION OR TO REQUEST A QUOTE CONTACT US:

P: 717.633.9214
